

Fig. 2 Information flow during each phase

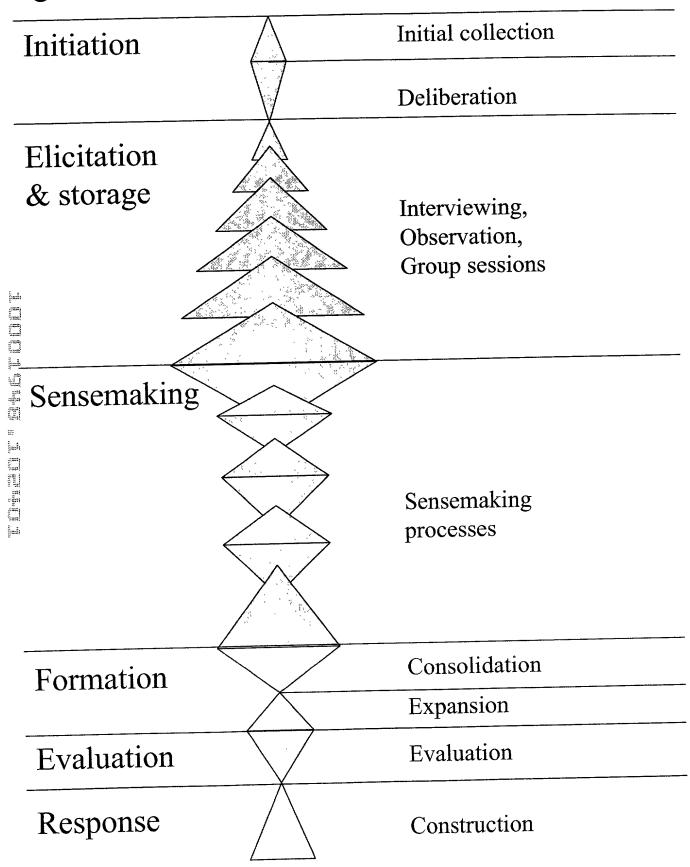


Fig. 3 Outputs of each phase

| Initiation | Critical issues, participants, scope, agreements |
|-----------------------|---|
| Elicitation & storage | Narrative material including anecdotes and contextual material stored in structured, searchable, viewable fashion |
| Sensemaking | Collectively interpreted meaning based on narrative material, emergent patterns, knowledge structures, insights, understandings |
| Formation | Possible responses grounded in understanding |
| Evaluation | Suggested responses with benefits, dependencies, measurements |
| Response | Purposeful stories, narrative repositories and planning artifacts and plans for their use |

Kesbouse Evaluation Formation loolous loest Sensemaking Organizing principles Sensemaking models Disruptive metaphor & storage Narrative forms Attribute listing Elicitation Archetypes Clustering

Fig. 4 Methods used during each phase